



2017

BLACK & Old Gold Ball

Scholarship Ball

Corporate Sponsorship & Participation Brochure

December 9th, 2017



**North Raleigh Hilton
3415 Wake Forest Road
Raleigh, NC**

www.Philambda.org

ABOUT THE PHI LAMBDA EDUCATIONAL FOUNDATION, INC.

Phi Lambda Educational Foundation, Inc., a 501(C)3 tax-exempt organization. Over the past decade the Foundation has made tremendous strides in enhancing the lives of youth and families of Wake and Johnston County. Since its inception, the foundation has worked to create an environment that actively supports the advancement of educational opportunities and has facilitated the implementation of many nationally recognized programs to achieve those goals.

The educational and enrichment programs have had noticeable impact on young people who participated and have been significant to meet the needs of personal growth and development of many of our young people. We continue to expand services and provide opportunities to help students with decision-making skills, improved self-esteem, and personal confidence in their preparation for higher education and eventually, the world of work.

LOCAL PROJECTS SUPPORTED

(1) **African American Leaders Of Tomorrow (AALOT) (ALPHA 7 Project)**- this program that provides tutoring, mentoring and life skills training to young men in an effort to focus their attention on the successful completion of high school and the pursuit of secondary and collegiate education / training.

(2) **Stars Of Tomorrow** - a cultural and entertainment extravaganza that showcases talented youth from various high schools within Wake and Johnston County. Proceeds from this event support scholarships awarded to outstanding male high school students desiring to pursue a college education.

(3) **National Black Scholars Signing Day** - celebrated annually in the Phi Lambda area on the first Sunday of June. The Phi Lambda Educational Foundation and Phi Lambda Chapter of Alpha Phi Alpha Fraternity, Incorporated recognize the educational achievements and potential of African American students graduating from high school. Phi Lambda partners with the community to award college scholarships at this signature program and allows student's families, friends, educators, mentors, and the community at large to collectively and formally honor their accomplishments, while making an investment into their future.

CORPORATE SPONSORSHIP



December 9, 2017

\$2,000 (or Above) Sponsorship (Jewel Level)

- Full page ad prominently placed in the event souvenir journal
- Recognition of Corporate Sponsor or Individual during the Ball
- (6) Tickets to attend the 2017 Ball with VIP Seating
- Appreciation Award
- Business or Individual name listed in press releases and on the organizations websites
- Group Corporate Photo

\$1,000 - \$1,999 Sponsorship (Old Gold Level)

- Full page ad in the event souvenir journal
- Recognition of Corporate Sponsor or Individual during the Ball
- (4) Tickets to attend the 2017 Ball with VIP Seating
- Appreciation Award
- Business or Individual Sponsors listed in press releases and on the organizations websites
- Group Corporate Photo

\$500 - \$999 Sponsorship (Black Level)

- One-half page ad in the event souvenir journal
- Recognition of Corporate Sponsor or Individual during the Ball
- (2) Tickets to attend the 2017 Ball
- Business or Individual Sponsors listed in press releases and on the organizations websites
- Group Corporate Photo

\$250 - \$499 Sponsorship (Yellow Rose Level)

- One-quarter page ad in the event souvenir journal
- Recognition of Corporate Sponsor or Individual during the Ball
- Business or Individual Sponsors listed in press releases and on the organizations websites

CORPORATE SPONSORSHIP



CONGRATULATIONS! You or your company has chosen to participate in the **Phi Lambda Educational Foundation, Inc. Annual Ball** on December 9, 2017 through one of the plans described on the preceding page.

Please return forms to the address listed below by **November 27, 2017**. Camera-ready ads should be forwarded via electronic mail to jernestc45@gmail.com/ 919-622=9120

Phi Lambda Educational Foundation, Inc.
Attention: Corporate Sponsorship Representative
P. O. Box 27641
Raleigh, NC 27611

COMPANY NAME: _____
CONTACT NAME: _____
TELEPHONE NUMBER: _____ FAX: _____
TITLE: _____
MAILING ADDRESS: _____
CITY: _____ STATE: _____ ZIP CODE: _____
EMAIL ADDRESS: _____

I (we) are happy to support by purchasing:

- | | | |
|--------------------------|--|---------------------------|
| <input type="checkbox"/> | Jewel Sponsorship Level - | \$2,000 (or Above) |
| <input type="checkbox"/> | Old Gold Sponsorship Level - | \$1,000 - \$1,999 |
| <input type="checkbox"/> | Black Sponsorship Level - | \$500 - \$999 |
| <input type="checkbox"/> | Yellow Rose Sponsorship Level - | \$250 - \$499 |

Enclosed is a check for the total amount of \$ _____

Payment is enclosed ☐ Please forward an invoice for payment ☐

Authorized by: _____ Date: _____

Title: _____

Signature: _____

CORPORATE SPONSORSHIP



CONGRATULATIONS! You or your company has chosen to participate in the **Phi Lambda Educational Foundation, Inc. Annual Scholarship Ball** on December 9, 2017 through one of the plans described on the preceding page.

To ensure that company representative(s) receive all entitled benefits, please complete the information below.

Return form to:

Phi Lambda Foundation, Inc.
Attention: Corporate Sponsorship Representative
P. O. Box 27641
Raleigh, NC 27611

Or

jernestc45@gmail.com/ 919-622-9120

Please list individuals or company representatives that will attend the Ball

GUEST NAME _____

GUEST NAME _____

GUEST NAME _____

GUEST NAME _____

GUEST NAME _____

GUEST NAME _____