

ALPHA PHI ALPHA FRATERNITY, INCORPORATED
PHI LAMBDA CHAPTER

ESTABLISHED 1926 | CELEBRATING 100 YEARS OF SERVICE
SERVING WAKE & JOHNSTON COUNTIES



Aug 7th, 2026

Dear Community Leader, Corporate Partner, and Friend,

On behalf of the Brothers of Alpha Phi Alpha Fraternity, Incorporated, Phi Lambda Chapter, it is my honor to invite you to become a part of history as we celebrate **100 years of Brotherhood, Leadership, and Service.**

Founded in 1926, Phi Lambda Chapter has proudly served Wake and Johnston Counties through scholarship, mentorship, civic engagement, leadership development, and community service. For a century, our chapter has remained committed to Alpha Phi Alpha's mission of developing leaders, promoting academic excellence, and providing service and advocacy for our communities.

On **Saturday, December 19, 2026**, we will commemorate this historic milestone with our **Phi Lambda Centennial Gala**, celebrating our Centennial theme:

A Century of Leadership. A Legacy of Service. Etched in Our DNA.

This once in a lifetime celebration will bring together fraternity leaders, elected officials, business executives, alumni, community partners, families, and friends to honor our legacy while investing in the future of our chapter and the communities we proudly serve.

We invite you to become a **Centennial Partner** by supporting this historic celebration. Your sponsorship is more than support for an event. It is an investment in the continued work of Phi Lambda through youth mentorship, scholarships, leadership development, civic engagement, and community service.

As a Centennial Partner, your organization will receive recognition through our Centennial Gala, chapter website, social media platforms, event marketing, and our commemorative booklet while demonstrating your commitment to leadership and community impact.

Join the Legacy

Centennial Crown Sponsor | \$10,000

- Exclusive Centennial Naming Partner
- Two VIP Gala Tables
- Full Page Advertisement in the Centennial Commemorative Booklet
- Premier Logo Placement on all Printed and Digital Marketing
- Opportunity to Address Guests During the Gala
- Prominent Event Signage
- Featured Recognition on the Chapter Website and Social Media
- Custom Centennial Appreciation Gift

Black and Old Gold Sponsor | \$5,000

- One VIP Gala Table
- Full Page Advertisement
- Featured Logo on Event Signage
- Stage Recognition During the Gala
- Recognition on the Chapter Website and Social Media
- Custom Centennial Appreciation Gift

Yellow Rose Sponsor | \$2,500

- Preferred Gala Table
- Half Page Advertisement
- Logo Featured on Event Signage
- Recognition by the Master of Ceremonies
- Recognition on the Chapter Website and Social Media
- Centennial Appreciation Gift

Sphinx Pillar Sponsor | \$1,000

- Four Gala Tickets
- Quarter Page Advertisement
- Logo Featured on Event Signage
- Recognition on the Chapter Website and Social Media
- Centennial Appreciation Gift

Community Sponsor | \$500

- Two Gala Tickets
- Name Listed in the Centennial Commemorative Booklet
- Name Recognition on Event Signage
- Recognition on the Chapter Website and Social Media

Centennial Commemorative Booklet

Become a lasting part of Phi Lambda history through our **Centennial Commemorative Booklet**. This keepsake publication will celebrate 100 years of Brotherhood, Leadership, and Service while recognizing the organizations, businesses, and individuals who helped make our Centennial celebration possible.

We welcome:

- Corporate Advertisements
- Business Advertisements
- Congratulatory Messages
- Letters of Support
- Individual and Family Tributes

Advertisement Opportunities

Quarter Page – \$150

4.25" x 5.5"

Half Page – \$300

8.5" x 5.5"

Full Page – \$500

8.5" x 11"

Please submit all advertisements as print ready PDF files.

Submission Information: All proceeds will be tax deductible through the Phi Lambda Educational & Community Foundation, Inc.

Submission Deadline

Friday, October 19, 2026, by 5:00 PM

Join The Legacy: [Phi Lambda Centennial Partner Form](#)

Thank you for considering this opportunity to become a Centennial Partner.

For **100** years, Phi Lambda has invested in our communities.

Today, we invite you to invest in the next 100.

Together, let us celebrate **A Century of Leadership. A Legacy of Service. Etched in Our DNA.**

Fraternally,

Bro. Kelvin Thomas Jr.

President

Alpha Phi Alpha Fraternity, Incorporated

Phi Lambda Chapter

Bro. Bill Motley

Centennial Gala Lead

Alpha Phi Alpha Fraternity, Incorporated

Phi Lambda Chapter